



Meeting Notes

May 19, 2011

Location: Ohio Health, Westerville Medical Campus

Meeting facilitated by OIPP Chair, Dara Bakes

Attendees:

Amy Wermert, Ana Rojas Moonitz, Ann Connelly, Ann Smith, Anne Goodman, Cameron McNamee, Chris Alexander, Christy Beeghly, Cindy Penn, Dara Bakes, David Randall, Deb Allen, Denise Franer, Denise Romano, Elizabeth Fries, Jaime Weaver, Joe Stack, Jolene DeFiore-Hyrmer, Judi Moseley, Judy Hirschfeld, Julie Young, Kelly Metcalf, Kent McGuire, Kerry Waple, Laura Rosenberg, Lisa Mills, Lisa Pardi, Lois Hall, Lori Hancel, Matt Falb, Melissa Courts, Mellissa Willis, Merrily Wholfe, Nick Hammer, Nikesha Yarbrough, Pamela Proudfoot, Sara Morman, Sarah Denney, Sherry Williams, Sue Morris, Theresa Jeffers, Trina Dickerson, Vince Caraffi,

On the phone: Deanna Harris, Diane

Dara welcomed the group and all members present and on the conference call introduced themselves.

Action Group Updates

Action group updates were provided by AG Chair or ODH staff liaison.

Infrastructure-Level Groups

- **Data Action Group** – The DAG is chaired by Mary Fleming. This group first met on 3-23-11 to convene statewide owners of injury-related data. The goal of the group is to assess injury data needs among stakeholders, increase networking opportunities among data owners, increase access to injury-related data sources and possibly develop a joint product.
- **Evidence Based** – The group is co-chaired by Amy Wermert and Kelly Metcalf. Kelly explained that Grant Hospital has applied for the EMS injury research grant to obtain resources for a one day training on evidence-based injury prevention strategies. The group is also compiling a list of evidence based IP programs for the OIPP web page.
- **IP Policy and Advocacy** – This group is co-chaired by Jessica Saunders and Lisa Pardi. Lisa shared they are reviewing model IP policies and working with the priority action groups to identify their policy priorities and provide support and technical assistance related to policy development.

Priority Injury Action Groups

- **Prescription Drug Abuse Action Group** - Judi Moseley updated the group that HB 93 passed and was signed into law by the Governor. Fleishman Hilliard (FH) continues their work on the *Prescription for Prevention: Stop the Epidemic (P4P)* campaign. Once their official contract ends, FH will also be continuing to support some of the local coalitions on a pro-bono basis. Judi shared with us that Scioto County is getting a considerable amount of media attention and she is hopeful that this will send a broader message about the problem. Lisa Roberts has taped a Dr. Oz segment related to the Scioto County problem.

- **Child Injury Action Group** - Liz Fries and Sarah Denney updated members on the CIAG's progress in developing a child injury prevention strategic policy plan for Ohio. They will be focusing on: infant sleep-related suffocation, bike helmet education and policies, safe teen driving, child passenger safety and sports-related injury as priority areas.
- **Ohio Older Adults Falls Prevention Coalition** – Lois Hall explained that the OOAFFPC continues to develop as a coalition. They are planning Regional Meetings; the first one is planned for 7-21-11 and will be held in Delaware County. They are also again working on activities and a tool kit, including a Governor's Proclamation, for Fall Prevention Day which is 9-23-11. The OOAFFPC is also planning to identify and prioritize falls policy issues.

Advisory Groups

- **Member Education**- The Member Education group is focused on identifying member education needs and interests for meeting topics and identifying members for the Member Highlight portion of the meeting. They will meet mostly through conference calls. Any interested members or action group members are encouraged to join by contacting Jolene Defiore-Hyrmer at Jolene.dhyrmer@odh.ohio.gov
- **Membership and Outreach** – This group is focused on expanding the OIPP's membership. They plan to develop a short PowerPoint presentation about the OIPP that all OIPP members can use to raise awareness about the OIPP. OIPP members are encouraged to incorporate the presentation or parts of it into other presentations to raise awareness of the OIPP to other groups/coalitions. Contact judi.moseley@odh.ohio.gov to join. (The presentation can now be found on the [OIPP website](#).)

ODH VIPP Announcements

- **New OIPP Website:** Cameron shared the new OIPP web site and demonstrated how to navigate through it. If you have any suggestions for improvement or would like to include information on it, contact Cameron.mcnamee@odh.ohio.gov. The website can be accessed at <http://www.healthyohioprogram.org/vipp/injury.aspx>
- **Funding Updates:**
 - **Core Grant** - Christy shared that Ohio's application for the Core Injury Prevention Grant from the CDC was funded beginning 8/1/11 and continuing for 5 years. She thanked those organizations who provided letters of support for the grant. This grant is used to build state-level capacity and infrastructure for VIP efforts in Ohio. This includes supporting the OIPP and its activities as well as injury surveillance efforts. *(Update: Since the last meeting, ODH has learned that we were also funded for the motor vehicle/child injury prevention policy component as well, which will provide additional resources to support development and implementation of the CIAG's policy priorities.)*
 - **PHHSBG** - Christy also shared that the Preventive Health and Health Services Block Grant (PHHSBG) has been zeroed out of the President's FFY 2012 budget. The PHHSBG provides funding for most of the VIPP staff at ODH as well as all of the funding for the local injury prevention grants. There is a great deal of uncertainty as to whether the PHHSBG will be put back into the FFY 2012 budget by Congress given the current fiscal climate at the national level. Christy shared some fact sheets that explain the importance of the PHHSBG. and explained that we are free to share those with decision-makers to educate them about the positive impact of the PHHSBG funding and the negative impact should the funds be eliminated. *The factsheets are now available, along with talking points and letters on [OPHA's website](#)*

Data Highlight: Sports/Recreation related Injury

- Matt Falb provided a presentation on sports/recreation-related traumatic brain injury (TBI). He shared the definition of TBI and the levels of severity. Matt used an injury pyramid to illustrate the burden fatal and non-fatal TBIs associated with sports and recreation activities. Matt's power point can be found on the OIPP website.

Bicycle Helmet Legislation

- Sarah Denney presented information on the Ohio Chapter AAP's efforts to promote statewide bicycle helmet legislation. Bike incidents account for more than 60% of head injuries among children. Governor Kasich has designated 9-21-11 as *Wear your Helmet to School Day*. Sarah's presentation is available upon request.

Member Highlight:

- Kelly Metcalf shared highlights of her bike and pedestrian safety program at the Fairfield Department of Health. She coordinated a green ribbon month campaign, which promotes safety for grades kindergarten through 8, with a youth media contest and helmet pledge cards. FDH was also awarded a mini grant from Safe Kids to support a photo journalism activity for county children which taught them about safe walking and biking areas.

Adjourn for the action groups.

Please contact the ODH Action Group Liaisons for Action Group meeting notes.

Respectfully Submitted:
Cindy Penn/Christy Beeghly